BOROUGH OF MOUNTAIN LAKES

LISTED IN NATIONAL AND STATE REGISTERS OF HISTORIC PLACES

Recreation Department
Sponsorship Opportunities

Unlock the Power of Community Connection!

Join the Mountain Lakes Recreation Department in creating unforgettable experiences! By sponsoring an event, your business will not only gain visibility but also foster strong community ties.

Why Sponsor?

- Enhance Your Brand Visibility: Reach a diverse audience with your brand prominently displayed across event materials, banners, and social media.
- Showcase Your Commitment: Demonstrate your dedication to the community by supporting local events. Consumers are more likely to support businesses that give back.
- Create Lasting Memories: Help us create an event that brings joy, connection, and excitement to our community. Your support makes it possible!

Sponsorship Opportunities

- Egg Hunt – March/April
- Fall Fest - October
- Family Swim and Boat Races - July
- Fireworks – July
- Gingerbread Wonderland - December
- Laker 55+ Club events/speaker series – year-round
- Movie Nights – July through October
- Summer Concert Series – June through August
- Trout Derby – April

Sponsorship Benefits

- Banner with logo of sponsor – Fireworks and Summer Concert Series for Platinum, Gold and Silver levels only. Platinum will have logo prominently and largely displayed.
- Social Media mentions for Platinum, Gold, Silver, and Bronze levels only
- Recognition on Website – all levels
- Recognition in Borough E-newsletter - all levels

Levels of Sponsorship

Event	Platinum	Gold	Silver	Bronze	Community
Egg Hunt	$1,500	$500	$250	$100	NA
Fall Fest	$2,000	$750	$500	$250	NA
Family Swim and Boat Races	$500	$250	$100	NA	NA
Fireworks	$25,000	$7,500	$5,000	$1000	$250
Gingerbread Wonderland	$1000	$500	$250	NA	NA
Laker 55+ Club events/speaker series	$2000	$1000	$500	$250	NA
Movie Nights	$5000	$2500	$1000	$500	NA
Summer Concert Series	$5000	$2500	$1000	$500	NA
Trout Derby	$5000	$2500	$1000	$500	$100

- Sponsorships accepted via check only, payable to Borough of Mountain Lakes
- Logos are emailed in the format of jpeg or png and include your social media handles (if applicable).

Contact us today to explore sponsorship opportunities that align with your goals!

Laurie V. Stepper
Recreation Director
Borough of Mountain Lakes
400 Boulevard
Mountain Lakes, NJ 07046
973.334.3131x2004
recreation@mtnlakes.org